

HEALTH OPPORTUNITIES, PROGRAMS & EDUCATION

Sierra HOPE's mission is to promote individual dignity and support the health and well-being for at risk members of our community through compassionate services.

Volume 3, Issue 2

Quarterly Newsletter

Spring 2023



SAVE THE DATE!

Our (27th Annual) 2023 Walk for Hope will be held on first day of fall!

Start thinking about forming your teams now!

Saturday, September 23, 2023

Calaveras Big Trees State Park

MESSAGE FROM JERRY:

I'm happy to announce that we have welcomed a new (but not unknown to us) board member, Carolyn Woodall. Carolyn is an attorney working in the Conflict Division of the Tuolumne County Public Defender's office and is also a deacon in the Episcopal Church. Carolyn previously served on the Sierra HOPE Board of Directors from 2011 to 2018, and we are excited that she is back.

As we pointed out in our last newsletter, it's important for the community to work together

As we pointed out in our last newsletter, it's important for the community to work together to support those who are struggling and help them access the resources they need to get back on their feet. This is where resourceful board members come in to advocate, influence/educate, fundraise, and raise awareness in our communities about the important work we do here at Sierra Hope.

We promised to let you know when we finalized our board committee structure and if you are interested in participating, this will give you a great idea of where you could slide right in and make a huge difference!

- **Governance/Finance Committee** (Includes Executive Officers): This committee leads oversight and evaluation of board performance; conducts board member recruitment and nomination; completing annual audits; meeting compliance and regulatory requirements, and general operation of the organization.
- **Marketing/Fundraising (events & campaigns)**: Fundraising is one of the most important functions of the board because we could not exist without the local support generated through fundraising events and private donations. The board appoints committees to participate in content development for online fundraising campaigns and to plan and carry out special community fundraising events like the annual Walk for Hope. Each event requires its own organizing committee and can include volunteers as well as members of the board. Over the years, Sierra Hope has been able to bring in millions of dollars in grants and government contracts to pay for services to our community, only because local support through fundraising events and private donations enables us to continue to exist.
- **Communications Committee** (emails, social media, PR/Media relations): This committee is responsible for raising awareness in the community through the publication of quarterly newsletters, and the execution of planned online fundraising campaigns. It also supports all other events both via email and through media outreach (i.e. PR).

If the issues Sierra Hope addresses are close to your heart and you have a desire to help by joining the board, please contact jerry@sierrahope.org. It's a great time to join as we plan to have another ¾-day board retreat later this year with board and staff.

Jerry

Jerry Cadotte, Executive Director

Program Updates

HIV Care Program

Bonnie and Gayle continue to have new referrals and we're up to 48 clients. Most of the new referrals are people moving to the foothills from other locations. A new client who moved from Southern California has been talking to staff about ideas for a fundraiser so the board will be inviting him to share this idea and see if we can help this new fundraising idea take shape! Stay tuned!

Hope House Transitional Housing

All rooms are occupied at Hope House, our transitional housing program for families with children. Arron, our Housing Site Manager, recently left to accept a job with another organization. We are in the process of hiring and will be bringing on a new house manager very soon. Sierra Hope is also hiring a second full time housing case manager to administer our Rapid Re-Housing and Homeless Prevention programs.

With spring finally here, we are looking at spring cleaning chores for the house and yard. The board is planning some work days and improvement projects including installation of new play equipment and some raised bed gardens in the back yard. Volunteers are welcome to help. If you have experience in this area and wish to participate, [get in touch](#).



Permanent Supportive Housing – Maybe you too can help?

Sierra hope currently manages 4 apartments and 1 2B, 1B home in our permanent supportive housing program. All units are now occupied in our 3 newly refurbished main street apartments and the residents are thrilled with the improvements! Tenants pay 30% of their income toward their housing costs, and a grant from HUD covers most of the remaining costs

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There is a critical shortage of housing for those in need of permanent supportive housing. More and more property owners are realizing the dire need and how others have had a very positive experience working with Sierra Hope on this very important initiative. If you are a rental property owner interested in learning more, contact [Jerry Cadotte](#) to find out more about how the program works.



Food Pantry

Food Pantry – Volunteers needed!

On May 3 the Bishops Store House in Stockton has a special surplus truck coming in and they've invited Sierra Hope to come down and help unload the truck with the benefit of being able to bring back a portion of the surplus for our food pantry! This is welcome news as we continue to see increased demand for this resource.

We continue to need a more food pantry volunteers: 1) to help pick up and distribute food, 2) to help distribute on Wednesday afternoons 01:00 PM – 03:00 PM; and 3) shop on Mondays for supplies and be available to fill in for Steve when he is not available. This is so important as we continue to see increased demand for this resource.



NorCal AIDS Cycle Event

May 20-21, 2023

The [NorCal AIDS Cycle](#) is an annual cycling event born out of a need that continues today. Diminishing resources to support those living with HIV/AIDS led to a dedicated group of volunteers planning and producing a cycling event to raise funding for AIDS Service Organizations struggling to keep their doors open.

RIDE WITH SIERRA HOPE!

This year's event will again be a two-day ride. The NorCal AIDS event is a significant contributor to Sierra Hopes AIDS support programs. Executive Director, **Jerry Cadotte**, has registered once again to be a member of the crew; and long-time Sierra Hope Board Member **Xan Adams** will be riding! You can [donate here](#) and support us by selecting the **Sierra HOPE Angels** team and support both Jerry and Xan by searching on their names.

Sierra Hope is recruiting additional volunteers to serve as a member of the crew and if you're a rider, we'd love to have you join Xan on the course – a fun fact is that this year they're allowing e-Bikes! So, if you're not 100% sure you can make the 40 miles under your own power...you can bring some extra juice!!!

As a cyclist or crew member, event staff will be there for you. During the ride, staff provide support vehicles, rest stops, encouragement, and much more. A new cyclist or seasoned pro, they'll have your back!

Crew members are encouraged to raise \$500.00; Cyclists are asked to raise \$1000. Participants who meet the minimum 2023 fundraising levels will also be invited to participate in our Pumpkin Pedal ride on October 28, 2023 with no additional fundraising requirements or registration costs.

“The NorCal AIDS staff make this event super fun, and their volunteers really get the white-glove treatment in terms of support,” says Jerry Cadotte. “Make a weekend out of it and experience some home town Sacramento hospitality and jazz!”

To Register to be part of the Sierra Hope Team, [sign up here](#)

To Support Jerry, [visit his personal fundraising page here](#)

To Support Xan, [visit his personal fundraising page here](#)

Saturday, May 20 is Ride Family & Friends Night

We're asking all participants to encourage family & friends to attend this delicious catered dinner (beer/wine for sale) for participants' friends and family to help support NCAC and their riders! In addition to an awesome dinner, you can look forward to an evening full of awesome Jazz with [Vivian Lee and her band](#) performing on Saturday Afternoon. with a well-known local entertainer performing. Tickets are \$50 and a good time is all but guaranteed!!

NCAC continues to pursue its mission, even under the difficult circumstances of the COVID19 pandemic. We were able to distribute \$150,000 to beneficiaries during our pandemic-extended 2020/2021 event and with COVID restrictions still present and only being able to hold an abbreviated ride, we were able to distribute \$97,000 to beneficiaries in 2022. It wasn't easy, and it only happened because of the faith and energy from riders, crew, and supporters like you.

LOOKING FORWARD TO SEEING YOU IN SACRAMENTO!!

Everyday Ways you can help Sierra Hope:

Everyday ways you can help Sierra Hope.

Make a tax deductible donation anytime on our website at [Donate Now](#)

Sign up to be an ongoing supporter of [Heroes Fighting Hunger](#)



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